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Streaming TV: October 2026 report

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Key numbers

81.6M

Paramount+ (Q2 2026)
Paramount Skydance
Ex. 99

48M

Peacock (Q2 2026)
Comcast release

>140M

HBO Max (Q1 2026)
WBD letter

5.75M

Fubo N. America (Jun 30, 2026)
Fubo SEC Ex. 99.2

131.6M

Disney+ (last reported, Sep 2025)
Disney FQ4 2025

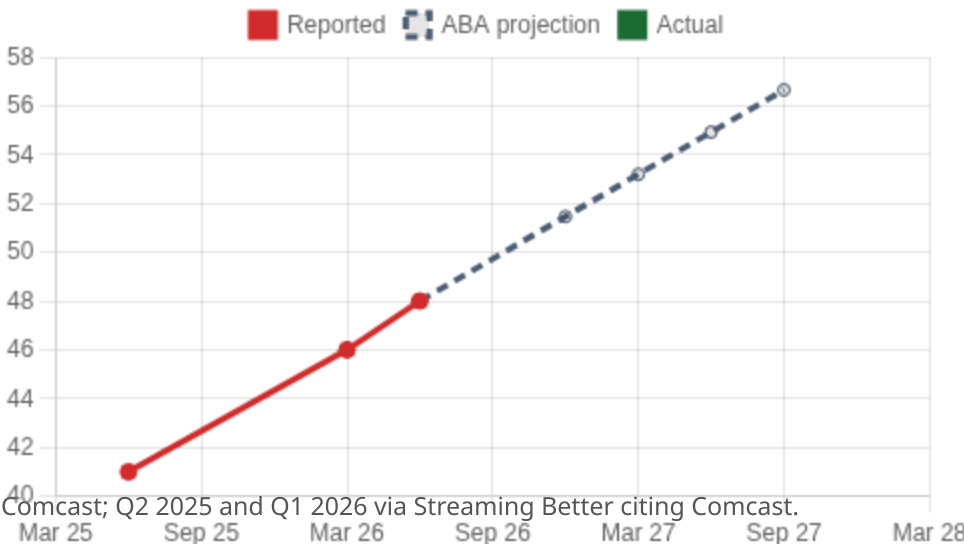
64.1M

Hulu (last reported, Sep 2025)
Disney FQ4 2025

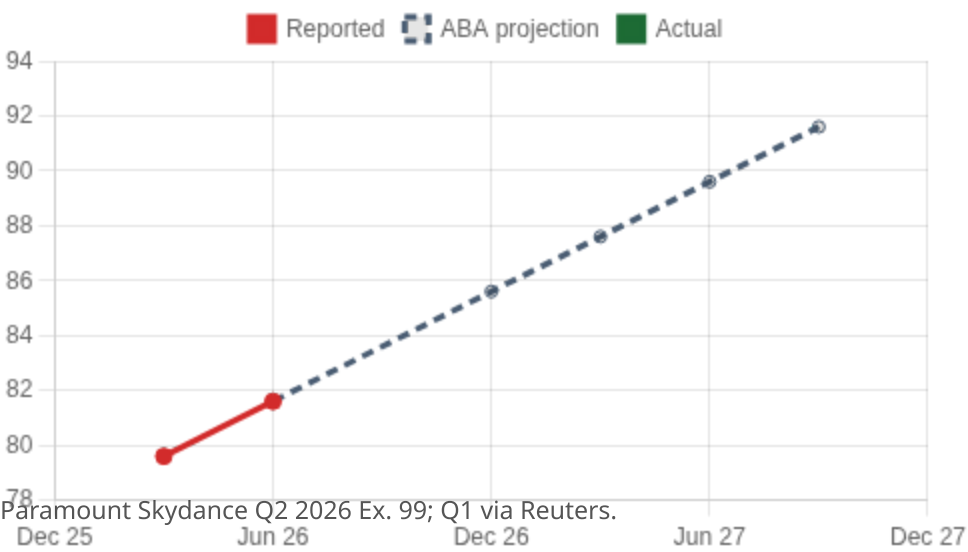
301.63M

Netflix (last reported, Q4 2024)
Netflix Q4 2024 letter

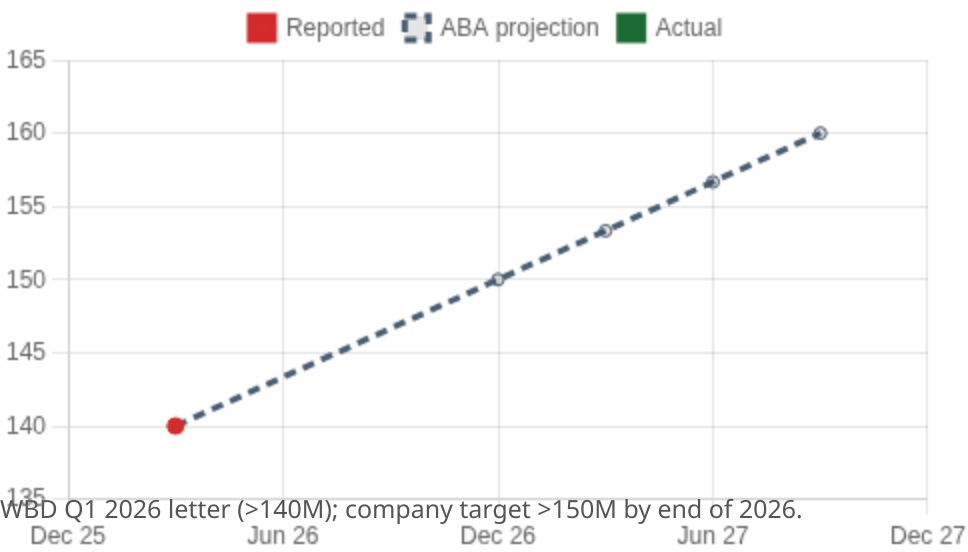
Peacock paid subscribers (M)



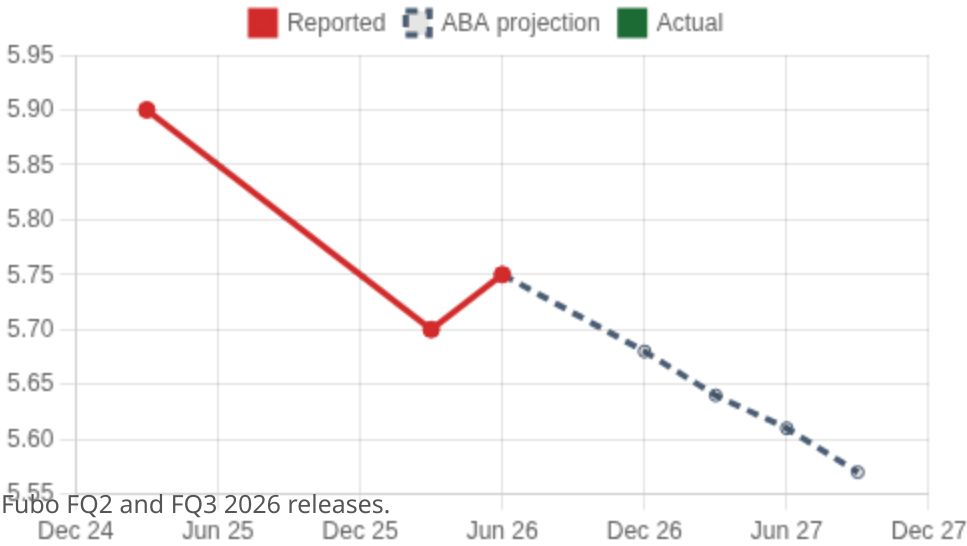
Paramount+ subscribers (M)



HBO Max global subscribers (M)



Fubo North America paid subscribers (M)



Projections (frozen) and projected vs. actual

METRIC	TARGET	PROJECTED	ACTUAL	STATUS
HBO Max global subscribers (millions)	quarter ending Dec 26	150	—	pending
HBO Max global subscribers (millions)	quarter ending Mar 27	153.33	—	pending
HBO Max global subscribers (millions)	quarter ending Jun 27	156.67	—	pending
HBO Max global subscribers (millions)	quarter ending Sep 27	160	—	pending
Paramount+ subscribers (millions)	quarter ending Dec 26	85.6	—	pending
Paramount+ subscribers (millions)	quarter ending Mar 27	87.6	—	pending
Paramount+ subscribers (millions)	quarter ending Jun 27	89.6	—	pending
Paramount+ subscribers (millions)	quarter ending Sep 27	91.6	—	pending
Peacock paid subscribers (millions)	quarter ending Dec 26	51.46	—	pending
Peacock paid subscribers (millions)	quarter ending Mar 27	53.19	—	pending
Peacock paid subscribers (millions)	quarter ending Jun 27	54.92	—	pending
Peacock paid subscribers (millions)	quarter ending Sep 27	56.65	—	pending
Fubo North America paid subscribers (millions)	quarter ending Dec 26	5.68	—	pending
Fubo North America paid subscribers (millions)	quarter ending Mar 27	5.64	—	pending
Fubo North America paid subscribers (millions)	quarter ending Jun 27	5.61	—	pending

Fubo North America paid subscribers (millions)	quarter ending Sep 27	5.57	—	pending
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Frozen 2026-10-19T20:45:00-05:00 in projections_ledger.json. Scoring rule: hit if within $\pm 3\%$ of first reported actual.

Methodology

Companies report subscribers quarterly at most; no live counts exist. ABA projections are simple linear fits through reported points (HBO Max follows the company's year-end target), frozen on Oct 19, 2026 and scored when the next quarter is reported.

Not charted

- Netflix: stopped reporting subscribers after Q4 2024 (last: 301.63M).
- Disney+ and Hulu: Disney stopped reporting from FQ1 2026; shown as last reported only.
- Amazon Prime Video and YouTube TV: no company-reported subscriber counts.
- Calendar Q3 2026: not yet reported by Comcast, Paramount Skydance or WBD as of Oct 19, 2026.

Sources

- Netflix Q4 2024 shareholder letter (Jan 21, 2025)
- Disney FY2025 Q4 earnings release (Nov 2025)
- WBD Q1 2026 shareholder letter, SEC (May 6, 2026)
- Paramount Skydance Q2 2026 Ex. 99, SEC
- Comcast Q2 2026 results (Jul 2026)
- FuboTV FQ3 2026 release, SEC Ex. 99.2 (Aug 5, 2026)